

## September 2011 declared as FREE APPLICATIONS MONTH for BSNL Apps Store.

BSNL launched new mobile application service- called “BSNL Apps Store” – for its 2G/3G Cellular mobile postpaid and prepaid subscribers in the country.

The “BSNL Apps Store” is a centralized library/storehouse for mobile applications developed specifically for mobile phones. Once the Apps Store is fully loaded, BSNL mobile subscribers can browse the collection of upto 100,000 mobile application from around the world and download them directly to their phones either for free, or for a one –time charges or monthly subscription.

Most of the application (about 80%) are fee-based, while 20% popular applications are free to BSNL customers.

Applications available include Social Networking, Games (multy-player, 3D, action, sports, racing, and puzzles), entertainment, utilities, music, cricket, sports, finance, books, education, religion, business, productivity, lifestyle, Bollywood, health and fitness, navigation, weather, news, photography, travel, and other applications.

BSNL mobile subscribers can access the “BSNL Apps Store” through the provider’s BSNL Live WAP portal, which already provides services such as BSNL Hello TV, Video on demand, movies on demand, multy-player games, and full-track music downloads.

“BSNL Apps Store” will enable its customers to automatically update their networking sites with information on the mobile applications they download and use, which BSNL expects will increase customers’ interest in mobile applications.

Promotional information and links are also updated on BSNL’s Facebook and Twitter accounts. Web links of Facebook and Twitter are as follows:

Facebook - [www.facebook.com/pages/BSNL-live/153156771372949](http://www.facebook.com/pages/BSNL-live/153156771372949)

Twitter - <http://twitter.com/BSNLLiVE3G>

## [FAQs](#)